PLANETARY DAO
Business Plan
Q1 2023

UNIVERSAL BANK - PLANETARY DAO.

Software company.
AGI

[Prajna Initiative](https://github.com/JoannaPicetti/PLANETARY-DAO)
https://github.com/JoannaPicetti/PLANETARY-DAO

"The UNIVERSAL BANK to democratize resources for all humanity"

All Nations States + All Organizations + 8 Billion human beings =

(All in the same Global Digital Jurisdiction)

E-NET

https://prajnainitiative.org/supranet/

(The third party that judges all others)

Imagine if all humankind has access to all resources…..

How beautiful would the world be...?

Executive Summary:

PLANETARY DAO (UNIVERSAL BANK) is a Wyoming-based Decentralized Autonomous Organization. Offers three very unique products designed to interact with each other, yet provide value individually and collectively.

- **Planetary wallet IDs** for People
- **Planetary wallet IDs** for Companies
- **Planetary wallet IDs** for Nation States

We are solving GLOBAL ID challenge.

We are launching a worldwide native coin of the internet.

- **Universal "Coin"**

Universal Coin is the native currency of the internet, a service-backed crypto currency built on Planetary DAO blockchain, offering a 24/7 VIP planetary service to any token holders. These tokens can also be spent globally.

We are voting in Global Government to democratize resources for all humanity.

- **AI consensus mechanism for VOTING → Physix**

A consensus mechanism is a way for a group of individuals to reach agreement on a particular issue. In the context of artificial intelligence (AI), a consensus mechanism may refer to a process or algorithm that is used to arrive at a decision or solution to a problem by a group of AI agents or systems. The goal of a consensus mechanism in AI is to enable the agents or systems to come to a decision or solution that is based on the collective knowledge and understanding of the group, rather than the individual views or biases of any single agent. Consensus mechanisms can be useful in a variety of settings, such as in multi-agent systems, distributed AI systems, and in collaborative decision-making scenarios.

Global Government - E-NET

We allocate the Global Money (Philanthropy / Charity / Global Taxes) in **Planetary DAO.**
The **UNIVERSAL BANK** for all humanity.

With **Planetary Wallet IDs** and **Planetary DAO** blockchain, we democratize resources for all humanity and we redistribute Universal Coin globally, we are moving money from the rich to the poor, we are solving together the biggest problems we face as humanity. (sdgs.un.org/goals)

Using the AI Consensus mechanism we all vote in an open and transparent way where Global Money goes.

Planetary DAO is a decentralized autonomous organization (DAO) that aims to provide decentralized governance solutions for People, Companies, and Nations. **Planetary DAO** is a blockchain-based protocol that allows users to create and manage decentralized networks for collaboration and asset management.

Planetary DAO uses smart contracts and blockchain technology to enable members to securely and transparently manage the DAO's assets, as well as to vote on and govern the planetary organization.

Planetary DAO utilizes blockchain technology to enable decentralized decision-making and governance. Members can participate in the decision-making process and share in the benefits of the organization. Our goal is to create a sustainable, equitable, and inclusive protocol for global collaboration and problem-solving.

Goals and Objectives:

- Creation of decentralized web for global collaboration and decision-making.
- Provide a fair and transparent system for distributing the benefits of the organization among members: People, Companies, Nations (states, cities, municipalities…)
- Enable members to contribute their skills, knowledge, and resources to the organization and receive rewards in return. (UBI / Tokens)
- To foster a sense of community and engagement among members to the politics of a Global Government.

Strategies and Actions:

- Multi-Stakeholder collaboration with other organizations and individuals to create value together and to rebuild trust in the entire Planet.
- Develop a rewards system that fairly distributes the benefits of the organization among members, based on their contributions and participation

Financial Projections:

- The initial development and launch of the planetary DAO protocol will require an investment of USD 2M which will be funded through a combination of seed funding.
- Once the platform is launched, the organization will generate revenue through transaction fees and other sources, such as grants and partnerships, philanthropic contributions, charity, donations, heritance.

By implementing these strategies, we believe that the planetary DAO can become a thriving and inclusive protocol for global collaboration and problem-solving

Fundraising: USD 2M

How are we using the money?

To build the AGI that all Governments need.
To create a HUB of engineers.
To get the MVP of prototype with a token based DAO
To make partnerships with influential leaders/companies in BIG-TECH
To connect Nations States Govs to get the MVP tested, we are working with Estonia *

___

PLANETARY DAO

- 1st product: **Planetary wallet IDs** for people - NFT passport of Planet Earth
- 1st protocol: Global Taxation Protocol
- Voting: AGI consensus mechanism: Physix

PRODUCTS:

1. **Planetary wallet IDs** for people - [Planetary Citizen NFT Passport](#)

   Cost = USD100 (valid 5 years)

   8 Billion passports: USD100 x 8B = USD 800B

2. **Planetary wallet IDs** for Companies, Organizations…

   Cost = USD150 (valid 5 years)

   333.34 million companies worldwide in 2021: USD150 x 333,34M = USD 50B

   https://www.statista.com/statistics/1260686/global-companies/

3. **Planetary wallet IDs** for Nations States, Cities, Municipalities…

   Cost = USD? (valid 5 years)

   195 Nation States

   Work in progress…..

With our products we are solving Global ID challenge worldwide.
Including the use of blockchain technology and decentralized identity solutions.
Our wallet IDs, allow individuals to securely manage and control their own identity on the internet. Our solutions use decentralized ledgers and cryptographic algorithms to ensure the security and integrity of identity data, making it difficult for hackers and other malicious actors to access or tamper with the data.

https://gitcoin.co/grants/4349/planet-earth-dao-planetary-citizenship-w3id-globa

https://gitcoin.co/grants/3610/planetary-council-global-digital-jurisdiction

https://gitcoin.co/grants/2955/joanna-picetti-global-government-digital-economy-

Business Description:

Decentralized Autonomous Organizations (DAOs) have been described as " a group chat with a shared bank account."

In **PLANETARY DAO**, all humanity are altogether sharing a "UNIVERSAL OPEN TRANSPARENT BANK"

We all: 8 Billion people, all companies, all Nations States.
- Working together
- Rebuilding TRUST

A DAO is a new internet-native legal structure that doesn't have a central governing body or leadership. DAOs are formed to achieve a certain purpose: anything from running a commercial operation, to organizing and collaborating freelancers, to grant-making and charity, to building an online community of friends.

Unlike other corporate legal structures, decisions are collectively made by DAO members. Not only do DAOs distribute the decision-making to multiple people, but they also distribute the ownership of an organization to its members. In this respect, DAOs are not dissimilar from co-ops.

But DAOs are internet-native, where the governance, decision-making, and ownership of a DAO is tracked on the blockchain. Members buy, earn, or are awarded digital tokens that can give them an ownership stake of the DAO itself and permission to vote in its governing decisions.

The "legal documents" of a DAO are smart contracts, or lines of code that stipulate certain if-then statements. For example, a smart contract might dictate that if more than 50% of the DAO's owners approve a certain decision, then money is wired from one bank account to another.
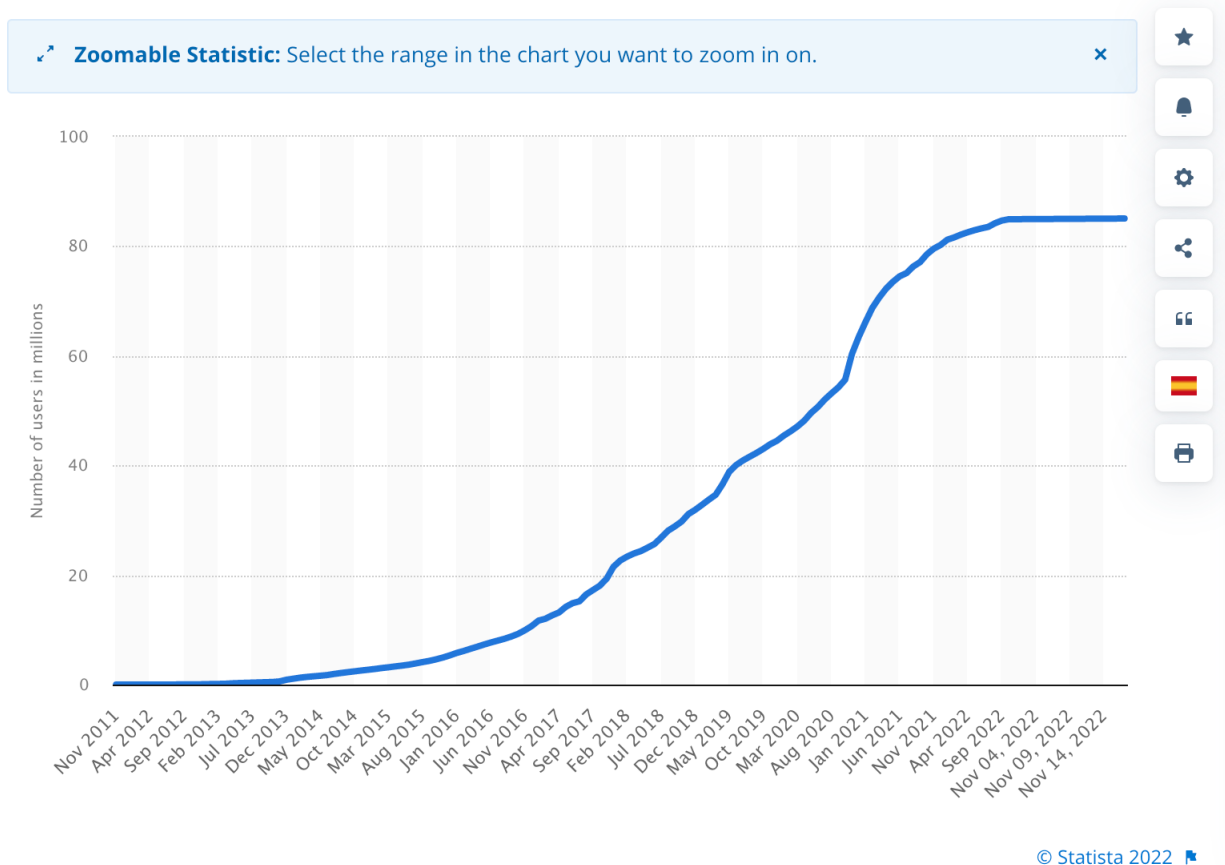
Planetary DAOs benefits:

- **Decentralization**: Decentralizing decision-making, power, and ownership is regarded as a new model for the internet and a departure from the web2 era where large tech platforms owned and controlled user data.
- **Transparency**: Because everything is transparently published on the blockchain, many see DAOs as a more transparent and honest way to conduct business than the ways large tech platforms have concealed how they make decisions and how their algorithms work.
- **Participation and Community**: When organizations are collectively owned by a community, advocates believe it invites greater participation, stronger ties between members

Market Analysis:

Planetary DAO - Market Size report

Targeted PLANETARY WALLET IDs

The number of Blockchain wallets has been growing since the creation of the Bitcoin virtual currency in 2009, reaching over 80 million Blockchain wallet users at the end of 2022.
Blockchain is the underlying technology that powers Bitcoin and is a critical part of most cryptocurrencies.

https://www.statista.com/statistics/647374/worldwide-blockchain-wallet-users/

This represents an enormous increase in the number of people involved in the crypto space, despite all the setbacks along the way.
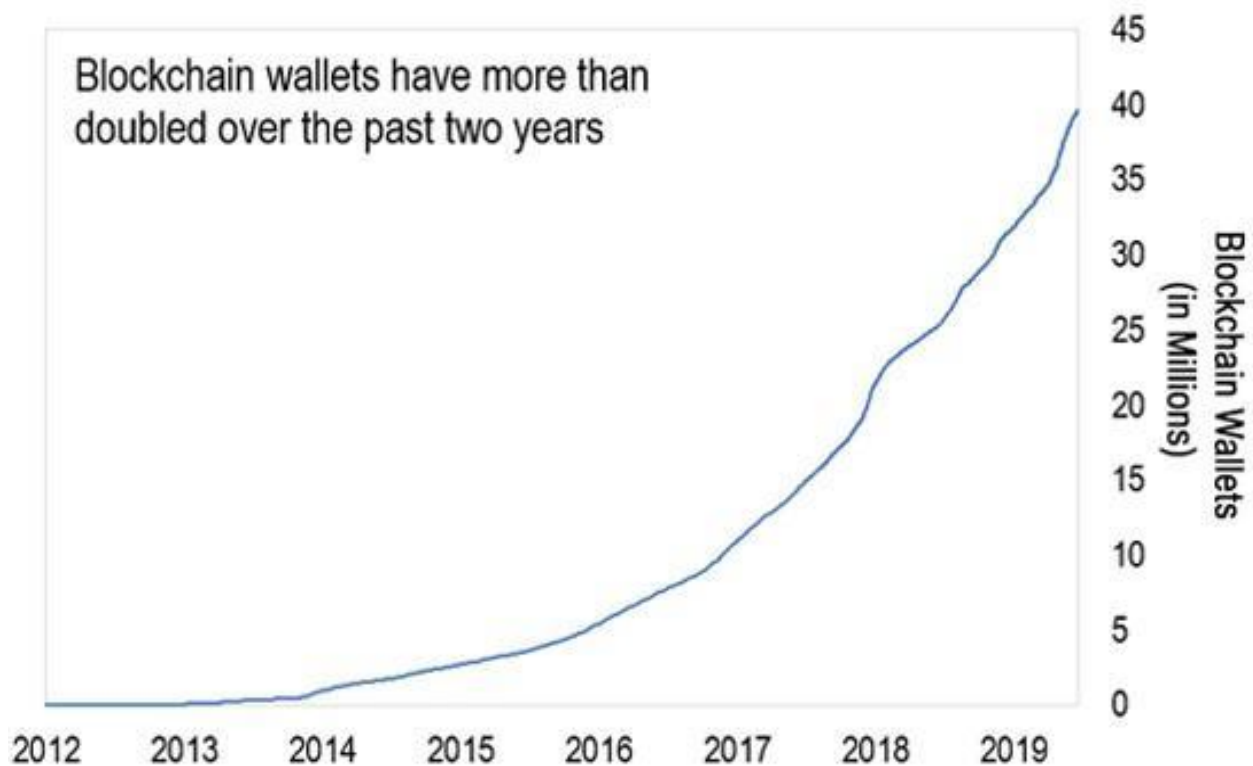
Blockchain Wallets growing exponentially

The market size for wallet ID solutions is significant and growing exponentially.
The global population is estimated to reach 8.5 billion by 2030, and with more individuals and organizations conducting transactions and accessing services online, the need for secure and reliable identity solutions is increasing.

According to a recent report, the global market for identity and access management (IAM) solutions is expected to reach $21.5 billion by 2025, with a compound annual growth rate of 11.2%. This growth is driven by the increasing demand for secure and convenient identity solutions, as well as the adoption of blockchain technology for identity management.

The wallet ID solution offers several benefits over traditional IAM solutions, including improved security and convenience, as well as the ability to manage and control one's own identity.
This makes it well-suited to solve the global ID challenge and capture a significant share of the growing IAM market.

Source:

Overall, the market size for wallet ID solutions to solve the global ID challenge is significant and expected to continue growing as demand for secure and convenient identity solutions increases.

Market analysis for planetary Dao

Planetary DAO differentiates itself with its focus on creating decentralized networks for planetary-scale collaboration, as well as its emphasis on sustainability and environmental conservation.

The market size for planetary DAO is growing rapidly due to the increasing demand for decentralized governance solutions. The global market for decentralized finance (DeFi) is expected to reach $100 billion by 2025, and the adoption of blockchain technology is also increasing across various industries. As more individuals and organizations seek out ways to manage and collaborate on their assets in a decentralized manner, the demand for planetary DAO's products is expected to continue growing.

Planetary DAO's main products include wallets ID for individuals, companies, and nations.
The individual wallet ID allows individuals to securely store and manage their assets on the planetary DAO platform, while the company and nation wallet ID allows organizations to create and manage decentralized networks for collaboration and asset management.

To capture a share of the growing market for decentralized governance solutions, planetary DAO will focus on building strong partnerships with organizations and individuals across various industries, as well as continuously innovating and improving its products. The company will also focus on promoting its sustainability and environmental conservation initiatives to differentiate itself from competitors.

Overall, planetary DAO is well-positioned to capture a significant share of the growing market for decentralized governance solutions and is expected to achieve strong growth and profitability in the coming years

Multi - Stakeholder Partnerships.

Appendix I:
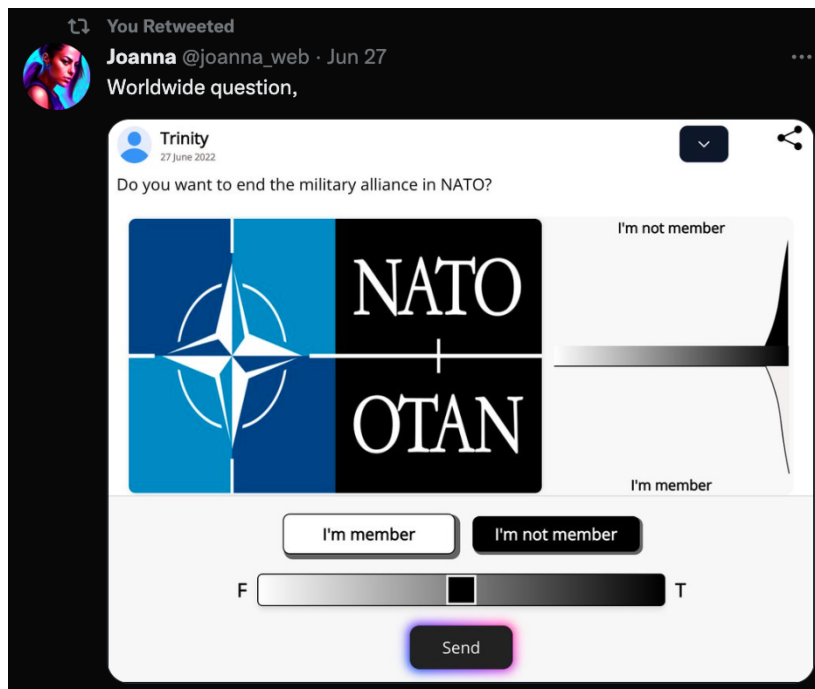
CODE: AGI voting / consensus mechanism:
https://github.com/JoannaPicetti
https://github.com/JoannaPicetti/PLANET-EARTH-DAO

We are using Physix, a metalanguage to vote with feelings and emotions. (Raising the funds to build AGI that all govs need)

User adoption:
https://physix.netlify.app/

I was asking worldwide questions as a proof of concept of this tool for voting: Users were voting there.

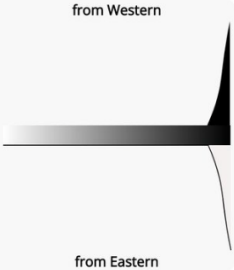You can see all the polls/voting on my Twitter. (Open Source everything)

Joanna @joanna_web · Sep 1
worldwide question,
sv-feed.web.app/#/search/neyCp...

Trinity
1 September 2022

Given current situation in Pakistan, the largest floodplain in the world. Do you agree to take collective action NOW and allocate $ in the South Asia country ?
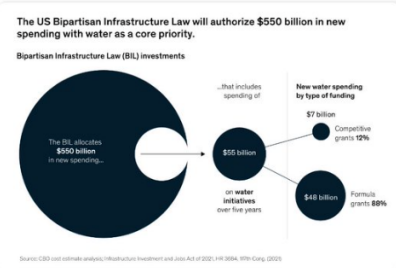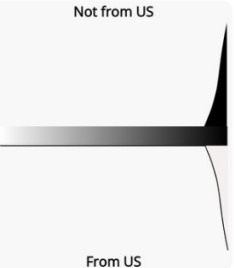
from Western

from Eastern

from Eastern   from Western

F ▢ T

Send

Joanna @joanna_web · Jul 28
worldwide question,
sv-feed.web.app/#/search/BiOfT...

Trinity
28 July 2022

Washington DC passed a bill, more than $1T to public investment, all to US. Do you want to vote to allocate this money in poor countries where people are dying because they don't have water system?

The US Bipartisan Infrastructure Law will authorize $550 billion in new spending with water as a core priority.

Bipartisan Infrastructure Law (BIL) investments

...that includes spending of

New water spending by type of funding

$7 billion

The BIL_allocates **$550 billion** in new spending...

$55 billion

Competitive grants **12%**

on water initiatives over five years

$48 billion

Formula grants **88%**

Source: CBO cost estimate analysis; Infrastructure Investment and Jobs Act of 2021, H.R.3684, 117th Cong. (2021)

Not from US

From US

From US   Not from US

F ▢ T

Send

Joanna @joanna_web · Jul 13
worldwide question,
sv-feed.web.app/#/search/1dKBE...

Trinity
13 July 2022

Twitter court case. Should we have a Global Court to govern international corporations?

F ▢ T

Send

Joanna @joanna_web · Jul 13
worldwide question,
sv-feed.web.app/#/search/ssPHq...

Trinity
13 July 2022

Future without OIL & GAS. Do you want to get rid from fossil fuel industry?

F ▢ T

Send

Joanna @joanna_web · Jul 13
worldwide question,
sv-feed.web.app/#/search/GOTt7...

Trinity
13 July 2022

1USD=1EURO. What do you think about a worldwide currency?

US dollar to euro exchange rate this week
Five-minute intervals
€1.000 per dollar
0.998
0.996
0.994
0.992
0.990
0.988
0.986
12 am   6 am   12 pm   6 pm   12 am   6 am   12 pm
Jul 11   Jul 12

F [   ] T

Send

Joanna @joanna_web · Jul 13
worldwide question,
sv-feed.web.app/#/search/vSj01...
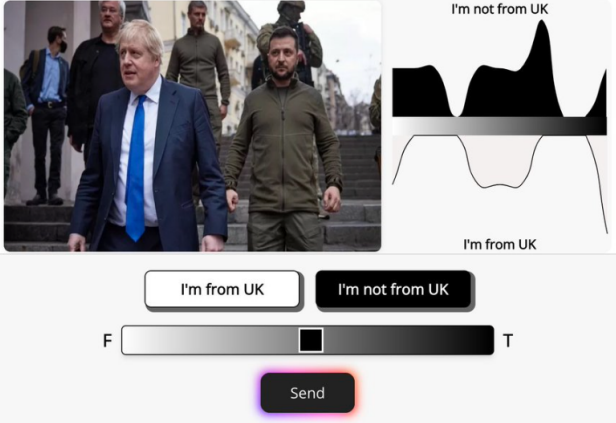
The earth is Round.

F [   ] T

Send

Joanna @joanna_web · Jul 8
Worldwide question,

Trinity
7 July 2022

Given Boris Johnson resignation. What do you think?

I'm not from UK

I'm from UK

I'm from UK   I'm not from UK
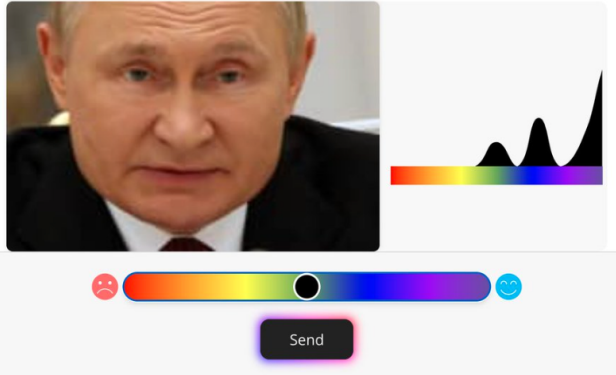
F   T

Send

Joanna @joanna_web · Oct 13
@KremlinRussia_E
sv-feed.web.app/#/search/y62Dq...

Nuclear Techno Queen
13 October 2022

Putin, Let's discuss peace. What does Russia want? What is the number in dollars? What
number gets everyone to greener or better? (Find out the number, then find out the color,
that's it.)

Send

https://twitter.com/joanna_web/status/1543383764469940225?s=20&t=kslh7tT2_kNe7r5jqw
OqsQ

Appendix II:

Project Planetary DAO

Planet Earth DAO/Blockchain - Planetary Citizenship (W3ID)

Wallets IDs for (People, Nations, Companies) to interact with Planet Earth.

(Global Government - Global Tax - Global Money)

Project Twitter

Global Government - Twitter - Planet Earth DAO

https://showcase.ethglobal.com/lfgrow/twitter-dao-global-government-02sm2

1st product: NFT Planetary Passport → PLANETARY CITIZENSHIP - PPT

1st protocol: Global Taxation →
https://ipfs.fleek.co/ipfs/bafybeieulwc4rdnbz6rj6zxq3ms4prqu7ko432t5licvskfkt4cuc6u5im

https://whimsical.com/planet-earth-dao-VK5xnYR2Ue4jLrJmHBQ5tn

https://theplanetarydao.netlify.app/

https://www.liinks.co/trinity

https://linktr.ee/joannapicetti

http://planetarycouncil.org/

Appendix III:

PLANETARY DAO - UNIVERSAL BANK

- Global ID solved.
- Universal COIN
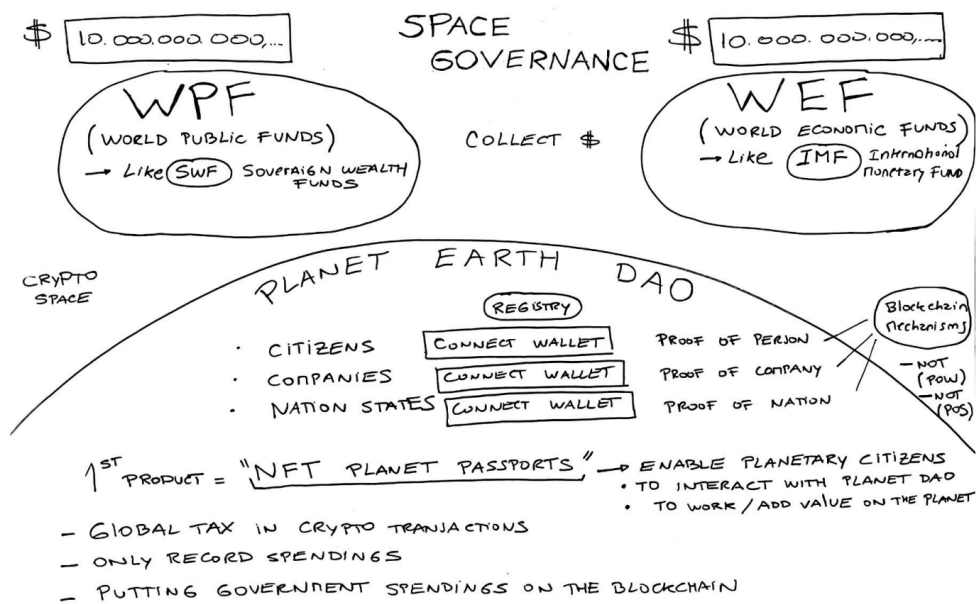- Global taxation Protocol

(collecting the money worldwide with Global ID to redistribute Universal COIN planetarily)

GLOBAL GOVERNMENT

- Global ID
- Global TAX
- Universal COIN
- UBI (World sovereign fund for people - pension/UBI)
- IMP (World sovereign fund for Nation States)

The most innovative tools is PHYSIX

AGI → we are getting the funds to build the AI all govs need.

*MVP ESTONIA

We are solving Global ID challenge.
We are solving taxation at global level.
MVP is Estonia: People - Nations State - Companies
                    (e-residents, Estonia DAO, Amazon/Tesla DAOs)

We are recording every crypto transaction on the Planet Earth Blockchain. Starting from Estonia, with people from Estonia, Estonia as a DAO, and Amazon/ Tesla allowing people to purchase by Crypto. People from Estonia (E-residents or citizens) who purchase a Tesla car or some product from Amazon using crypto will pay the correspondent taxation(10%) on the Planet Earth Blockchain, this means that these people will be exempt from paying Taxes on Estonia Government. (This is the agreement we have to make with Estonia GOV, allow us to get access to all Estonians IDs and to exempt those people who are purchasing products by crypto and paying their correspondent taxes on Planet Earth DAO from paying taxes on Estonia Gov. For instance: you are e-resident from Estonia, you purchase a Tesla Car, or some product from Amazon, you pay the taxes on Planet Earth DAO, we collect the taxes on the Planet Earth Blockchain and then e-residents vote where their taxes go. (In our MVP we are starting from Estonia so these taxes will come back to Estonia: Education, Infrastructure, hospital... etc.. But the goal is to do GLOBAL, all entire Planet Earth, Planetary Citizens, allocate global taxation in the same global digital jurisdiction of Planet Earth. What we need now is to build the 1st version of the Platform of Planet Earth. What we expect from you: desktop/app design, connect your wallet, Web3.0. How the users interact with the platform, product strategy, Design & UX

Joanna is an Argentinian congresswoman focused on identity and global taxation/ubi.

https://showcase.ethglobal.com/buildquest/world-game-planet-otfaq

joanna@jp.network

https://twitter.com/joanna_web

NATURE'S REVOLT

Jefferson <u>acknowledged</u>, "… whenever any Form of Government becomes destructive of" its citizens' unalienable rights "it is the Right of the People to alter or to abolish it, and to institute new Government."

What is encoded in the Bitcoin white paper could be a pathway to reunite with Native American elders.